

For Immediate Release

January 21, 2009



“Share the love this Valentine’s Day and **turn on young minds to education”**

Calgary, AB – This Valentine’s Day why not try a new turn on. Join HYTES (Helping Youth through Educational Scholarships) at their latest fundraiser **Turn On Calgary** and help give kids in the developing world a chance to go to school. This year you can fill your Valentine's Day with romance, sumptuous tapas, sexy drinks and live sultry music all while helping turn on kids in the developing world to education.

HYTES is a local success story -- the Alberta-based charity has been operating for three-and-a-half years and has so far provided almost 250 scholarships in countries such as Guatemala, Kenya, Tanzania, Uganda and Zambia. The group is 100% volunteer-run, and money for scholarships is raised entirely through individual donations and fundraising events like this one. Every cent goes straight to helping kids in the developing world empower themselves, their families and their communities through education.

Turn On Calgary will be held at Hotel Arts and their chefs are working on a superb menu featuring chef attended food stations. Desserts will be created by renowned Pastry Chef Karine Moulina using fair trade organic chocolate donated by La Siembra Co-operative. There will also be a silent auction featuring exciting items up for bid including a Kenyan safari trip for two accompanied by a Calgary Zoo naturalist, lavish hotel packages, Calgary Flames tickets, Theatre Calgary tickets and many more items to spice up your life. And if that’s not enough to wet your appetite, jazz band "Round Midnight" will be performing live throughout the evening. There is simply no better way to share the love this Valentine’s Day!

When: Valentine’s Day ... February 14th 2009

Where: Hotel Arts -- 119 - 12th Avenue SW

How much: \$125.00 per person or \$1,200.00 for ten tickets

Why: To raise funds to pay for kids in the developing world to go to school



For more information or for media requests call:

Harold Pliszka at 403-291-9812

www.hytes.org or www.turnoncalgary.org