

For Immediate Release

January 27, 2009



“Hotel Arts offers a block of discounted rooms to Turn On Calgary guests”

Calgary, AB – Helping Youth Through Educational Scholarships (“HYTES”) is pleased to announce additional sponsorship and discounted rooms at Hotel Arts.

Hotel Arts has reserved a block of rooms and suites for **Turn On Calgary** guests. As a ticket holder, your price for a Luxury Room will be \$139.00 and Luxury Suites are \$189.00. Rooms are available for reservation until February 2, 2009 and will be provided on a first come first serve basis.

Hotel Arts is providing Turn On Calgary with event discounts and will also donate \$10.00 to HYTES for each room booked with the event code. **Purchase your tickets to Turn On Calgary by February 1, 2009 to receive your event code.**

HYTES is a local success story -- the Alberta-based charity has been operating for three-and-a-half years and has provided 272 secondary scholarships (and counting) in Guatemala, Kenya, Tanzania, Uganda and Zambia. The group is 100% volunteer-run, and 100% of individual donations go straight to helping kids in the developing world to empower themselves, their families and their communities through education.

Turn On Calgary will be held at Hotel Arts and their chefs are working on a superb menu featuring chef attended food and dessert stations. ‘Round Midnight, a local six piece band, will be performing live sultry jazz numbers throughout the evening and you can also pick up some great packages at the lavish silent auction. Silent auction items include a Kenyan safari for two; hotel packages; hockey tickets right behind the Flames’ bench; a Henry Burris Stampeders jersey; Xbox with Guitar Hero; amazing theatre packages; and much more.

When: Valentine’s Day, February 14th 2009

Where: Hotel Arts -- 119 - 12th Avenue SW

Why: To raise funds to pay for kids in the developing world to go to school

Tickets: \$125.00 per person at www.turnoncalgary.org



For more information or for media requests call:

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www.hytes.org or www.turnoncalgary.org